

I've been on the board for two terms. I truly believe in changing things up and getting fresh ideas. However, I do think that we are on the right track and we will make the appropriate changes needed to make the club a success for the future membership.

Last time I ran was because there was too much unfinished business to that focus we have made great strides. We have restructured the club. Luke came as the new GM. He brings a younger perspective and is definitely challenging us. We will be introducing new menus at least quarterly. We will be expanding our marketing focus and with Luke's help continue to grow the club.

This year we took a huge risk to change the membership structure. We offered a better bang for the buck. I truly believe that this will affect the bottom line in a positive way. We as a club need to continue to actively seek out new members.

I believe that our overall goal is to have a club that is one business of Golf, Food & Entertainment. We are close to making this happen. This year we will see more consistency and improvements in business operations and financial management. We will see imp

There is however more unfinished business:

1. Solidifying the one business concept.
2. Continue the growth and expectations of the F&B.
3. Expand and improve upon the marketing of the club through various means, to include digital imaging and displays.
4. To continue to find ways to bring in more new and younger members and customers.
5. Most importantly we need to focus on the off-season to improve our financials and seek out more member activities.

If you think that these are reasonable expectations and the direction for the club, I would be happy to accept your vote for one more term. Then I am gone.

Thank you for considering my application.

David Hon

My wife Pam and I have been members at RCC since 1984. I have served on the Board of Directors and numerous committees at different times over that time period. I also serve as a Director for the Wisconsin State Golf Association's Board of Directors.

I was appointed by the RCC Board to fill out the remaining term for Jeb Scott upon his resignation. I have decided to run for re-election for that position.

If elected, I look forward to working with the Board and our management team. I believe we have great potential for the future at RCC both on the golf front and hospitality side of our business.

Thank you for your consideration!!

Mike Welch

I am prepared and hoping to maintain my position on the board to complete the mission of turning us into a profitable business. I continue to want Reedsburg Country Club to be available for my grandchildren.

Mark Schaefer

